

# **Media Relations Fellow**

We're hiring the next generation of aspiring clean economy communicators. Are you a young communications professional who wants to build your skills as a professional communicator while producing big results for companies that are advancing global sustainability?

### Then check out this position...

As a media relations fellow, you'll be working across a variety of clean economy accounts, through:

#### Media relations

 Build relationships with media and the skills to successfully generate stories, including researching and targeting reporters, building media lists, and suggesting story ideas.

#### Content creation

• Develop skills to write content in a variety of formats, such as news releases, bylines, case studies, sales collateral, websites, podcasts, and/or social media posts.

## Research, strategy & account support

- Provide research to support audience and competitive analyses we use to design client success paths.
- Contribute to plan design, including editorial and content calendars.

### We look for these qualities in our staff

- Self-motivated, proactive, and flexible.
- Handle details and meet deadlines.
- Work both independently and as a team player who builds trust through interpersonal communication.
- Strong writing skills that produce compelling, error-free copy that people enjoy reading.
- Interested in mastering persuasive communication both digitally & in-person.
- A passion for clean energy technologies to solve the climate crisis.

### **About Tigercomm**

Tigercomm is the top U.S. clean economy communications firm helping companies that develop and scale solutions to the global climate crisis. In 17 years, we've worked with over 170

companies to turbocharge their sales, narrate their company to investors and executives, secure fair treatment from policy makers, and win community approval for renewable projects. Our team is driven to help the new clean economy disruptors lead the global energy transition.

We do good work for good people.

Tigercomm is committed to developing communications talent across a diverse set of people and fostering a culture that ensures all staff are supported and encouraged to be their best selves.

# Interested in learning more about joining our team?

Contact us at <u>jobs@tigercomm.us</u> with a cover letter, resume, and writing samples.