

Account Manager

Us

Tigercomm is the top clean economy communications firm in the country, and we're not shy about saying it. As a team, we've dedicated our professional lives to helping the people and companies who didn't get the memo saying a clean, sustainable economy isn't possible. We're hiring the next generation of aspiring clean economy communicators. The best of the best, people who want to be part of a fun, hard-charging team that works based on a no-office politics policy and focuses intensively on skill building.

Our Mission

We drive sustainability as a strategic partner to clean economy clients with complete communication services that expand sales, build brands and secure fair policies.

Our Values

- (Y)our purpose is sustainability/clean-tech
- Your work is a craft
- Accountability counts
- Breakthrough strategies
- Pitch in
- Own your professional growth...we will, too

The Job

Building relationships with existing and new clients through solid execution on:

- The development of client success plans that meet their objectives
- Coordination and implementation of work required to complete client success plans, while keeping clients informed of progress and critical developments
- Tracking, developing relationships with and pitching reporters, social media influencers and other players who are relevant to our clients' businesses
- Developing news angles, stories and pitches to further the client's profile, products and services.
- Writing (!) lots of copy for news releases, bylined pieces for client experts, and social media content
- Overseeing work of our specialty partners, such as videographers and graphic designers

You

Committed to our mission and a match with our values. Driven to see just how good and impactful you can be in powering the clean economy. Devoted to details and deadlines. Possessing a good sense of humor (we laugh a lot here).

- Highly skilled at in-person and written communications
- A passion for the media, both traditional and digital
- Evidence of copywriting, marketing and report writing, social media, event management and client liaison skills
- Like talking to strangers about new ideas and concepts
- Attention to details that enable strong project management
- Commitment to getting the job done, in spite of obstacles, difficulties and changing circumstances
- Understand that our work can spill into inconvenient times, including late hours
- Outstanding organization skills with an ability to manage multiple projects and portfolios
- Strong understanding of social media platforms
- Bachelor's degree and 2 to 4 years of working experience
- Prior communications experience at either in-house or at another creative services firm is preferred but not required

If you think you might be a good fit, contact us at jobs@tigercomm.us with a cover letter, resume, and writing samples.

<https://www.tigercomm.us/about/careers>

“You’re at a place in your life where you can lean into your work to produce big outcomes for our clients and their work to advance global sustainability.”